Cortney Williams is a publicist, social media strategist, and CEO of her own boutique public relations agency Full Cort Press. Her passion is supporting the brands of small businesses, entrepreneurs, and non-profit organizations through media strategies and the development of effective communication, all leading to increased visibility and brand awareness. She began working as an account manager at a PR firm for a little over a year before realizing entrepreneurship was her true calling. She has garnered press for clients both locally and nationally in a few short months.

Cortney has landed coverage in print and broadcast media within Michigan and the United States including *The Detroit Free Press, WDIV Local 4 News, WJBK Fox 2 News, WXYZ 7 Action News,The Oakland Press, SEEN Magazine, BLAC Magazine, CB2 62 Detroit, USA Today, and Live Civil by Karen Civil.*

Cortney Williams holds a Bachelors of Arts in Communications from the University of Detroit Mercy.